



# **ULTRA DISPLAY BOARD**

DOUBLE-SIDED COATED DISPLAY BOARD

#### **Product Overview**

Ultra Display Board is a two-sided coated display board with a white centre. It has a wide variety of uses, particularly for high end flatbed digital printing.

Featuring a distinctive clean-white surface that delivers crisp colours and sharp contrasts while maintaining optimal colour fidelity.

Ultra Display Board is ideal for high end point of sale, photo albums, display cards, packaging and signage.

Made from virgin wood fibre from well managed sources.





### **Key Features**

- Clean-white double-sided surface
- Smooth surface
- Consistent high quality prints
- Fade resistant
- Grease resistant
- Contains optical brightening agents
- No NZ indigenous wood species used
- Environmentally sound, fully recyclable

#### **Applications**

- PoS/PoP displays
- Promotional campaigns
- Photo albums
- Display cards
- Packaging
- Signage

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## **Product Specifications**

Thickness (mm)		1.0	1.5	2.0	3.0
Weight (gsm)		660	970	1150	1550
Sheet Sizes (mm)	1220 x 2300	•	•	•	•
GE Brightness (%)	92				
Gloss (%)	51				
Moisture (%)	5.3				
Contains Fillers (%)		N/A	53	63	77
Printing Process	Screen, digital, letterpress, offset				
Screen Ruling	Up to 68 line/cm can be used				
Folding	Crease before folding. 180 folding requires a double crease for substances over 1000gsm				



Product Performance and Suitability: We believe the statements and information contained herein are accurate but are to be used only as general guidelines and are not warrants or guarantees. Because of the variety of possible uses, there is no warranty of fitness for a particular purpose. The buyer must test the suitability for each intended application before using. Aarque Group Ltd will not be liable for damages in excess of the purchase price of its products or for incidental or consequential damages. Should any failure to conform to this warranty appear within one year of the initial date of shipment, Aarque Group Ltd shall, upon notification thereof and substantiation that the products have been stored and applied in accordance with Aarque Group Ltd's standards, correct such defects by suitable repair or replacement without charge at Aarque Group Ltd's plant or at the location of the products (at Aarque Group Ltd's election): provided, however, if Aarque Group Ltd determines that repair or replacement is not commercially practical, Aarque Group Ltd shall issue a credit in favour of the buyer in an amount not to exceed the initial purchase price of the product from Aarque Group Ltd.

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