PRODUCT SPECIFICATIONS



Top coating

Magnet sheeting 80µ

White PP

Steeljet 4051 PP Receptive Media (Lat / Aqu)

SJ-4051

Steeljet 4051 PP Receptive Media is a synthetic PP receptive media ideal for graphic and point of purchase applications. Contains ferrous metal that is attracted to magnets. The smooth matt coating provides excellent print performance. An economical solution for instore graphics that allows for fast easy change outs by retail staff. Recommended for indoor applications.

Key Features

- White PP base film sandwiched between a white matt and steel coating
- Contains ferrous metal that is attracted to a magnetic base product
- ▶ Easy to apply, remove and change graphics without residue
- ▶ Will not rust or demagnetise

Applications

▶ Indoor posters

Specifications

Total Thickness: $260\mu (\pm 20)$

Weight: 320 gsm (±20)

Whiteness: [85, 95]

Gloss 60°: [3, 8]

Opacity: 100%

Lifting Weight: $\geq 3.5 \text{g/cm}^2$

Water Resistance: Medium-High

Ink Compatibility: Dye/Pigment, Latex, UV Curable

Handling & Storage Conditions

Working: 15°C to 30°C - 30% - 60% RH

Application: Temperature change is within 20°C daily, relative humidity change is within 30%.

Storage: 10°C to 35°C – 20% - 70% RH Avoid sunlight

Product Performance and Suitability: We believe the statements and information contained herein are accurate but are to be used only as general guidelines and are not warrants or guarantees. Because of the variety of possible uses, there is no warranty of fitness for a particular purpose. The buyer must test the suitability for each intended application before using. Aarque Group Ltd will not be liable for damages in excess of the purchase price of its products or for incidental or consequential damages. Should any failure to conform to this warranty appear within one year of the initial date of shipment, Aarque Group Ltd shall, upon notification thereof and substantiation that the products have been stored and applied in accordance with Aarque Group Ltd's standards, correct such defects by suitable repair or replacement without charge at Aarque Group Ltd's plant or at the location of the products (at Aarque Group Ltd's election): provided, however, if Aarque Group Ltd determines that repair or replacement is not commercially practical, Aarque Group Ltd shall issue a credit in favour of the buyer in an amount not to exceed the initial purchase price of the product from Aarque Group Ltd.

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