

IJ280

Product Description

- For Solvent-, UV-, and Latex-Inkjet printing
- 2-mil, white, vinyl film

Product Features

- Pressure-activated adhesive for easy sliding, tacking, snap-up and repositioning
- Comply™ v4 adhesive with air-release channels for fast, easy, bubble-free installations
- Excellent hiding power
- Flexible; conformable with less heat (especially when paired with 3M™ Gloss Wrap Overlaminates 8428G)
- Superior conformability with heat for applications on recesses and deep channels
- Removable with heat from most surfaces within the Warranty Period
- Expected Performance Life of 10 years (unwarranted period for unprinted film with no graphic protection, applied to a flat, vertical, outdoor surface)

Recommended Types of Graphics and End Uses

- Wraps for vehicles, straight trucks, semi-trucks and semi-trailers; emblems or striping
- Watercraft graphics (above the static water line only)
- Non-vertical and horizontal vehicle wraps (when protected with specified 3M™ overlaminates)
- Bus and transit graphics

When constructed and used as described in this Bulletin, these types of graphics and end uses may be warranted by the 3M™ MCS™ Warranty or the 3M Performance Guarantee. Please read the entire Bulletin for details.

Recommended Compatible Products

See [3M.com/graphicswarranties](https://www.3m.com/graphicswarranties) for a complete list of compatible products that are approved by 3M for use with the base film covered in this Bulletin and used for the creation of a graphic that may be eligible for the 3M™ MCS™ Warranty or 3M Performance Guarantee.

OEM Inkjet Inks and Printers for the 3M Performance Guarantee

See the [3M Performance Guarantee Matrix](#) for a complete list of compatible OEM Inkjet Inks and Printers that are approved by 3M for use with the base film described in this Bulletin and used for the creation of a completed graphic that may be eligible for the 3M Performance Guarantee.

Graphic Protection

- [3M™ Scotchcal™ Gloss Overlaminates 8418G](#)
- [3M™ Gloss Wrap Overlaminates 8428G](#)
- [3M™ Scotchcal™ Gloss Overlaminates 8518](#)
- [3M™ Scotchcal™ Luster Overlaminates 8519](#)
- [3M™ Scotchcal™ Matte Overlaminates 8520](#)
- [3M™ Scotchcal™ Gloss Overlaminates 8528](#) with horizontal vehicle warranty
- [3M™ Envision™ Gloss Wrap Overlaminates 8548G](#) with horizontal vehicle warranty
- [3M™ Envision™ Luster Wrap Overlaminates 8549L](#) with horizontal vehicle warranty
- [3M™ Envision™ Matte Wrap Overlaminates 8550M](#) with horizontal vehicle warranty
- [3M™ Scotchcal™ Ultra Matte Overlaminates 8915](#)
- [3M™ Wrap Overlaminates Series 8900](#)

Application Tapes

See [3M Instruction Bulletin AT-1](#) to determine what application tape is recommended for the film or finished graphic.

Quick Links

- [3M Graphics Warranties](#)
- [Technical Information Selector](#)
- [Safety Data Sheets \(SDS\)](#)
- [Flammability](#)
- [Videos](#)

Some of these links lead to web-based resources that are not product-specific.



Other Products

- [3M™ Edge Sealer 3950](#)
- [3M™ Edge Sealer Tape 8914](#)
- [3M™ Vehicle Channel Applicator Tool VCAT-2](#)
- [3M™ Roller S \(small hard roller\)](#)
- [3M™ Roller L \(large hard roller\)](#)
- [3M™ Scotchgard™ Paint Protection Film SGH6](#)

Certificate of 3M™ MCS™ Warranty

Graphic manufacturers who produce digitally printed graphics made with all 3M Graphics Products, including 3M Ink purchased through a qualified 3M Distributor or 3M Printing Partner, may register to be recognized with a Certificate of 3M™ MCS™ Warranty. Only graphic manufacturers having a current Certificate of 3M™ MCS™ Warranty are eligible to extend this warranty to their customers.

NOTE: For non-digitally printed Finished Graphics, check your eligibility for the 3M™ MCS™ Warranty by viewing the Warranty Period found within the Product Bulletin or using the warranty selector at www.3m.com/graphicswarranties.

Characteristics

These are typical values for unprocessed product. Processing may change the values.

Physical Characteristics

Characteristic	Value
Material	Cast Vinyl
Film Color	White, opaque
Thickness	Without adhesive: 2 mil (0.05 mm) With adhesive: 3–4 mil (0.08–0.10 mm)
Adhesive	Pressure-activated (slide, tack, snap-up, reposition) with air release channels
Adhesive Color	Gray
Liner	Polyethylene-coated paper
Adhesion, Typical 24 hours after application (ASTM D3330-04)	ABS: 3-4 pounds/inch (0.54–0.71 kg/cm) Aluminum, etched and degreased: 4-5 pounds/inch (0.72-0.89 kg/cm) Automotive clear coats: 2-3 pounds/inch (0.36–0.54 kg/cm) Painted aluminum: 2-3 pounds/inch (0.36-0.54 kg/cm)
Tensile Strength (ASTM D882-18)	5-6 pounds/inch at 73 °F (0.9-1.1 kg/cm at 23 °C) minimum
Elongation (ASTM D3759-05)	100% minimum at 73 °F (23 °C)
Chemical Resistance	Resists mild alkalis, mild acids, and salt Excellent resistance to water (does not include immersion)

Application Characteristics

Characteristic	Value
Finished Graphic Application Recommendation	Surface type: Flat, simple curves, compound curves, deep channels Substrate type: ABS, resins, chrome, glass, paint Application Method: Dry Application temperature (air and substrate): <ul style="list-style-type: none"> • Flat without rivets: 40–100 °F (4–38 °C) • Curves or corrugations with rivets: 50–100 °F (10–38 °C) • Compound curves and/or watercraft: 60–90 °F (16–32 °C)
Temperature Range After Application	-65 to +225 °F (-54 to +107 °C) Not for extended periods of time at the extremes
Applied Shrinkage (FTM14)	<15 mil (<0.4 mm)
Graphic Removal	Removable with heat from most substrates within the Warranty Period at 50°F (10°C) minimum (air and substrate)

Warranty Information

Warranty Coverage Overview

The warranty coverage for eligible graphics is based on the user both reading and following all applicable and current 3M Graphics Product and Instruction Bulletins. The warranty period for eligible graphics is as stated in the 3M Graphics Warranties Matrices at the time that the film was purchased. Information found at [3M.com/graphicswarranties](https://www.3m.com/graphicswarranties) includes:

- [3M Graphics Warranties Bulletin](#)
 - This bulletin contains information on limitations and exceptions, and warranty period reductions for 3M Graphics Warranties. The warranty period may be reduced and stipulations may apply for certain constructions, applications, and graphic exposures as covered in this Bulletin.
- [3M Graphics Warranties Selector](#)
 - Use this selector to search for your vertical warranty period by product type, ink type, film name, and/or ink/printer platform.
- [U.S. Desert Southwest Region Map](#)
 - Use this map of hot, arid desert areas to determine if you are subject to reduced warranted durabilities.

The warranties set forth in this Bulletin are made in lieu of all other express or implied warranties, including any implied warranty of merchantability, fitness for a particular purpose, or arising out of a course of dealing, custom, or usage of trade.

3M Basic Product Warranty

3M Graphics Products are warranted to be free of defects in materials and manufacture at the time of shipment and to meet the specifications stated in its applicable 3M Graphics Product Bulletin and as further set forth in the [3M Graphics Warranties Bulletin](#).

Limited Remedy

The limited remedy applicable to each warranty is addressed in the 3M Graphics Warranties Bulletin found at [3M.com/graphicswarranties](https://www.3m.com/graphicswarranties).

Limitation of Liability

Except where prohibited by law, 3M SHALL NOT UNDER ANY CIRCUMSTANCES BE LIABLE TO PURCHASER OR USER FOR ANY DIRECT (EXCEPT FOR THE LIMITED REMEDY PROVIDED IN THE 3M GRAPHICS WARRANTIES BULLETIN), INDIRECT, SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES (INCLUDING, BUT NOT LIMITED TO, LABOR, NON-3M MATERIAL CHARGES, LOSS OF PROFITS, REVENUE, BUSINESS, OPPORTUNITY, OR GOODWILL) RESULTING FROM OR IN ANY WAY RELATED TO 3M'S GRAPHICS PRODUCTS, SERVICES, or THIS BULLETIN. This limitation of liability applies regardless of the legal or equitable theory under which such losses or damages are sought.

Warranty Period Matrices

See the 3M Graphics Warranties Matrices at [3M.com/graphicswarranties](https://www.3m.com/graphicswarranties), for vertical warranty period information specific to your film.

Additional Limitations

See the 3M Graphics Warranties Bulletin at [3MGraphics.com/warranties](https://www.3m.com/graphicswarranties), for terms, additional limitations of your warranty, if any, and limitations of liability.

Factors that Affect Graphic Performance Life

The actual performance life of a graphic is affected by:

- the combinations of graphics materials used.
- complete ink drying or curing.
- selection, condition and preparation of the substrate.
- surface texture.
- application methods.
- angle and direction of sun exposure.
- environmental conditions.
- cleaning or maintenance methods.

Graphics Manufacturing

CAUTION

Before using any equipment, always read the manufacturer's instructions for safe operation.

Inkjet Printing

Always read and follow the ink manufacturer's written instructions on usage.

Total Ink Coverage

The maximum recommended total ink coverage for this film is:

- **270%** when printed with all approved 3M solvent inkjet inks.
- **280%** when printed with all approved 3M UV inkjet inks.
- **280%** when printed with all approved 3M latex inkjet inks.

Do not exceed the recommended total ink coverage for the ink series used on this product. Having too high a total physical ink amount on the product results in media characteristic changes, incomplete drying, overlamine lifting, and/or poor graphic performance. For additional details about total ink coverage, refer to the 3M Product and Instruction Bulletin for 3M inks or the [3M Performance Guarantee Matrix](#) for OEM inks.

Completely Dry Graphics

IMPORTANT NOTE

Incomplete drying or curing can result in graphic failure including curling, increased shrinkage and adhesion failure, which are not covered under any 3M Graphic Warranty.

See the specific ink's 3M Product and Instruction Bulletin for more details.

Cutting

See [3M Instruction Bulletin 4.1](#) for Sheeting, Scoring and Film Cutting details.

Graphic Protection

Graphic protection may improve the appearance, performance and durability of the graphic. Click on the graphic protection options listed in Product Bulletin or see the [3M Graphics Market Product Catalog](#), for more information.

IMPORTANT NOTE

During installation, scratches may occur on films without graphic protection.

Application Tapes

There are two types of application tapes. See [3M Instruction Bulletin AT-1](#) to determine what application tape is recommended for the film or finished graphic.

Premasking Tape

Increases stiffness during application while preventing stretching and damage. Use when little or no liner is exposed. See [3M Instruction Bulletin 4.3](#) for complete details.

Prespacing Tape

Holds cut and weeded letters or graphics in place during application and after removing the film liner, while preventing stretching and damage. Use when large amounts of liner are exposed. See [3M Instruction Bulletin 4.3](#) for complete details.

Application and Installation

In addition to other 3M Bulletins specified in this document, the following Bulletins provide details that you may need to successfully apply a graphic.

- [3M Instruction Bulletin 2.1](#) Design of graphics.
- [3M Instruction Bulletin 4.22](#) Lamination Basics for Inkjet Printed Graphics.
- [3M Instruction Bulletin 5.36](#) Application Techniques for Automobiles, Vans and Buses. Complete the 3M Pre-Installation Inspection Record found in this Instruction Bulletin prior to manufacturing or applying a graphic to an automobile, van, or bus.
- [3M Instruction Bulletin 5.4](#) Application, Fleet Trucks.
- [3M Instruction Bulletin 5.42](#) Application, Special Considerations for Watercraft. Complete the 3M Pre-Installation Inspection Record found in this Instruction Bulletin prior to manufacturing or applying a graphic to a watercraft.
- [3M Instruction Bulletin 5.5](#) Application, General Procedures for Interior and Exterior Dry Application.
- [3M Product and Instruction Bulletin V-Tools](#) 3M™ Vehicle Channel Applicator Tools.

IMPORTANT NOTE

UV inkjet inks may crack if too much heat is used during graphic application to complex curves and deep contours as well as around rivets. When using heat during application, make sure the film surface temperature does not exceed 212° F (100° C). For best results, **always do a test application** of a printed graphic to determine how much heat can be used without damaging the image.

IMPORTANT NOTE

3M recommends using additional heat in the post-application process for vehicle graphics. During this process, 3M only recommends using a heat gun to make sure the film surface temperature reaches a minimum of 200° F (93° C) and does not exceed 225° F (107° C). When paired with 8428G, a post-heat temp range of 200-225 °F (93-107 °C) can be utilized. (Need official word on IJ280/8428G post-heat temp range)

Pressure-activated Adhesive

The pressure activated adhesive on this film offers:

- Smooth sliding into position on a substrate;
- Fast finger tacking to check position; and
- Easy snap-up and repositioning when you need it.

The **snap-up and reposition feature is lost:**

- When firm pressure with a squeegee or other application tool is applied.
- At application temperatures above 100° F (38° C) even if only light finger pressure was used for tacking.
- If any part of the film is removed from the original liner and reapplied to the same or another liner.

Working with Non-Visible Air Release Channels

Air release channels are a characteristic of films with Comply™ adhesive that allow trapped air to exit through the edges of the graphic.

- The channels will be damaged and effective air removal affected if you remove and attempt to change liners or reapply the same liner.
- For the best results, always work from the center out to the edges of the graphic to allow trapped air to exit through the air release channels. If the channels are closed off by firm pressure and air is trapped, use an air release tool to aid in removing air bubbles. See [3M Instruction Bulletin 5.4](#) for details.

Stretchability

Many finished graphic constructions can be stretched without primer or relief cuts and maintain lift resistance.

- For Straight trucks, semi-trucks and semi-trailers, see [3M Instruction Bulletin 5.4](#) for details and exceptions.

3M™ Tape Primer 94 and Adhesion Promoter 111

3M recommends that where the film will be stretched, use primer to maximize a graphic's bond to its substrate.

Maintenance and Cleaning

Use a cleaner designed for high-quality painted surfaces. The cleaner must be wet, non-abrasive, without solvents, and have a pH value between 3 and 11 (neither strongly acidic nor strongly alkaline). See [3M Instruction Bulletin 6.5](#) for details.

Removal

Removal may require heat. The ease and rate of removal depends on a number of factors. See [3M Instruction Bulletin 6.5](#) for details.

Shelf Life, Storage and Shipping

Shelf Life

The shelf life is **never more than 3 years** from the date of manufacture on the original box.

If the film is processed, the shelf life is changed to **1 year** from the processing date, but not later than the 3 year maximum from the manufacturing date.

Storage Conditions

- 40° to 100 °F (4° to 38 °C)
- Out of sunlight
- Clean, dry area
- Original container
- Bring the film to room temperature before use

Shipping Finished Graphics

Flat, or rolled printed side out on 6 inch (15 cm) or larger core. This helps prevent the application tape, if used, from popping off.

Health and Safety

CAUTION

When handling any chemical products, read the manufacturers' container labels and the Safety Data Sheets (SDS) for important health, safety and environmental information. To obtain SDS sheets for 3M products go to [3M.com/SDS](https://www.3m.com/SDS), or by mail or in case of an emergency, call 1-800-364-3577 or 1-651-737-6501.

When using any equipment, always follow the manufacturer's instructions for safe operation.

Commercial Solutions

3M Center, Building 220-12E-04
St. Paul, MN 55144

1-800-328-3908
[3M.com/Graphics](https://www.3m.com/Graphics)

© 3M 2021. All rights reserved.
3M, Comply, Scotchcal, Envision, and MCS are trademarks of 3M.
Used under license in Canada.
All other trademarks are property of their respective owners.
Revision A, February 2021 Please recycle.

